



Dear Potential Sponsor,

Fellowship of Christian Athletes (FCA) is hosting its **3<sup>rd</sup> Annual Run to Finish 5K & 1 Mile Run/Walk & Community Fair**. Proceeds will go to support the ministries of FCA, including scholarships for Paulding County athletes & coaches to attend FCA Summer Camp.

The **5K Run/Walk & Community Fair** will take place on **Saturday, April 21, 2012 in Hiram, GA.**

**The 5K & 1 Mile Run/Walk are for all ages & abilities.** There will be **awards** for the top three male & female finishers of both and the top age group finishers of the 5K. The Community Fair will include a **free Kiddie Run** for children 8 years old & younger (with a prize for finishing), food, door prizes, face painting, music & more.

Would you consider becoming a sponsor in one or more of the following ways:

- **Torch Bearer - \$1,000** (includes radio advertising on J93.3, must be a cash sponsorship)
- **Gold - \$500** (includes radio advertising on J93.3, must be a cash sponsorship)
- **Silver - \$250**
- **Bronze - \$100**
- **Community Fair Participant - \$50**
- **Runner's Packet - \$25** (business card, etc. in bags given to each registered person)
- Gift cards to be used for prizes
- Merchandise to be used for prizes

The Community Fair will provide an opportunity for Sponsors to:

- Gain or expand visibility in the community
- Participate in a family-friendly community event
- Support an event that benefits student-athletes & coaches in our local middle schools and high schools

**Please return the attached form as soon as possible in order to receive the most benefit from your sponsorship as outlined in the attached Sponsorship Benefits page.**

The final deadline for all Sponsorship levels to be included on the t-shirts and banner is **Friday, March 23, 2012**. Late entries will be accepted, but may not be able to receive all benefits.

FCA was established in 1954 and is the largest Christian sports ministry in the world today. FCA is a 501(c) 3, non-profit, tax exempt organization offering local team camps, team Bible studies, coaches Bible studies, and much more.

**Thank you for considering being a Sponsor for the 3<sup>rd</sup> Annual FCA Run to Finish 5K & 1 Mile Run/Walk & Community Fair.** We appreciate your participation.

God bless you,

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